Despite considerable growth in the animal rights movement and the rise of large, professionalized non-profits, liberation remains slow-going and vegan numbers remain marginal. Given the considerable wealth enjoyed by many large groups and the widespread public support for animal welfare, this stagnation is troubling. Current movement repertoires attempt to manipulate, rather than eliminate, institutions of oppression, often resulting in highly problematic compromises. This book champions the promise of a feminist scientific method, building a case for a rational, evidence-based approach to animal liberation efforts that is mindful of intersectionality politics. The author explores theories of social change presented by critical sociology, social psychology, and feminist thought. A rational approach to animal rights will entail a radical transcendence above popular but ineffectual tactics and theory. This approach rejects theistic, capitalist, patriarchal, and white supremacist tendencies in favour of grassroots vegan abolitionism embedded within an intersectional anti-oppression framework.

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