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'Trump Veganism': Motivations A

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 PEER REVIEWED

The U.S. presidential election in 2016 stimulated much public discussion about “identity broad-based coalitions toward more exclusive groups based on one’s race, ethnicity, soc medical condition, or set of beliefs). Identity politics can work at the individual, organiza social movements like veganism must grapple with an “identity dilemma,” finding the rig single focus and the advantages of building alliances with other social justice movermer

Using the political moment behind Donald Trump’s presidential victory as an example, th degree to which vegan organizations—especially the “professionalized American vegan individual vegans’ perspectives on identity and alliance.

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slavery efforts, women's rights, child welfare, prison reform, poverty relief, and labor rights movement in the U.S. has relied mostly on ideas and messages tied to white upper perspectives.

For instance, the "humane" treatment of animals was associated with the civility of high echoed the notion of individual rights, which went hand-in-hand with nationalist views. T campaigns in the last several decades that could be seen as exploiting prejudices against Asian practice of eating dogs and cats, women wearing fur, and African-Americans promoting

The author advocates for the vegan movement to become more aligned with other social that some relatively new vegan organizations have been founded on the concept of "intersectional different forms of discrimination (such as racism, sexism, and classism) combine and combat of marginalized people or groups. Organizations such as the Advocacy of Veganism Society Project, Sistah Vegan, and Vegan Feminist Network disapprove of the more contentious speciesism. They advocate for a holistic, anti-oppressive approach and envision positive inclusiveness achieved through dialogue and education.

The author believes that the growth of this intersectional, anti-oppressive focus was among vegans" issuing a "Nonhumans First Declaration" in 2014. The document declares that a positive change for animals should be excluded from the movement due to a conflict. According to the author, this is just one way powerful white males in vegan organization grassroots efforts to consider a wider view of social justice beyond animal rights. They prefer the status quo because of their dominance at the highest levels of leadership and organizations' tactics.

The 2016 presidential election is relevant because Donald Trump played heavily on identity characterized by support of traditional social structures and impatience with cooperativism. The author seeks to answer is whether U.S. vegans are more committed to veganism as a social with other social justice movements.

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direction of feminists.

About three in four respondents identified as being an activist, and 93% reported that the other than veganism. They rated environmentalism as highly relevant to veganism. Rate Lives Matter, prison abolition, indigenous rights, LGBTQ+ rights, body positivity, disability rights. Religious advocacy was viewed as less relevant, while feminism was considered mixed feedback regarding the belief that the vegan movement is dedicated to fostering

The researcher concludes that identity politics are weakly represented in this sample of these vegans participate in multiple social movements, though this may be due to so that social movement isolationism is unsustainable and unrealistic, and sees coalition-k goal for the vegan movement to achieve. This process appears to be well underway, at l

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