

'Trump Veganism': Motivations A





The U.S. presidential election in 2016 stimulated much public discussion about "identity broad-based coalitions toward more exclusive groups based on one's race, ethnicity, soc medical condition, or set of beliefs). Identity politics can work at the individual, organiza social movements like veganism must grapple with an "identity dilemma," finding the rig single focus and the advantages of building alliances with other social justice movemer

Using the political moment behind Donald Trump's presidential victory as an example, the degree to which vegan organizations—especially the "professionalized American vegan individual vegans' perspectives on identity and alliance.

slavery efforts, women's rights, child welfare, prison reform, poverty relief, and labor rights movement in the U.S. has relied mostly on ideas and messages tied to white upperspectives.

For instance, the "humane" treatment of animals was associated with the civility of high echoed the notion of individual rights, which went hand-in-hand with nationalist views. T campaigns in the last several decades that could be seen as exploiting prejudices again Asian practice of eating dogs and cats, women wearing fur, and African-Americans pron

The author advocates for the vegan movement to become more aligned with other social that some relatively new vegan organizations have been founded on the concept of "interdifferent forms of discrimination (such as racism, sexism, and classism) combine and conformation of marginalized people or groups. Organizations such as the Advocacy of Veganism Social Project, Sistah Vegan, and Vegan Feminist Network disapprove of the more contentious speciesism. They advocate for a holistic, anti-oppressive approach and envision positive inclusiveness achieved through dialogue and education.

The author believes that the growth of this intersectional, anti-oppressive focus was an vegans" issuing a "Nonhumans First Declaration" in 2014. The document declares that r a positive change for animals should be excluded from the movement due to a conflict. According to the author, this is just one way powerful white males in vegan organization grassroots efforts to consider a wider view of social justice beyond animal rights. The a prefer the status quo because of their dominance at the highest levels of leadership and organizations' tactics.

The 2016 presidential election is relevant because Donald Trump played heavily on iden characterized by support of traditional social structures and impatience with cooperativ author seeks to answer is whether U.S. vegans are more committed to veganism as a si with other social justice movements.

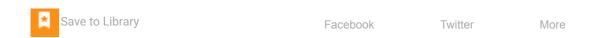
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direction of feminists.

About three in four respondents identified as being an activist, and 93% reported that the other than veganism. They rated environmentalism as highly relevant to veganism. Rate Lives Matter, prison abolition, indigenous rights, LGBTQ+ rights, body positivity, disability rights. Religious advocacy was viewed as less relevant, while feminism was considered mixed feedback regarding the belief that the vegan movement is dedicated to fostering

The researcher concludes that identity politics are weakly represented in this sample of of these vegans participate in multiple social movements, though this may be due to sa that social movement isolationism is unsustainable and unrealistic, and sees coalition-k goal for the vegan movement to achieve. This process appears to be well underway, at I

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Wrenn, C.L. (2017). Trump Veganism: A Political Survey Of American Vegan Politics. Societies, 7(4). 32.

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